

PURECRAFT LIVING

Handcrafted South African Furniture & Interior Solutions

ABOUT

We create bespoke furniture and steel-and-hardwood pieces designed for modern living while honouring timeless craftsmanship. Every piece is handcrafted to bring warmth, strength, functionality, and lasting beauty into your home, office, or entertainment space.

From custom dining tables to one-of-a-kind interior features, our work is built to last for generations.

WHY PURECRAFT LIVING?

- Handcrafted in South Africa
- Premium White Mahogany, Red Ironbark Hardwood & North American Tulipwood
- Rubio Monocoat Finishes
- Precision Steel Fabrication
- Built for Generations

WHAT WE CREATE

- Custom Dining Tables
- Bespoke Furniture Pieces
- Steel & Hardwood Creations
- Patio & Entertainment Furniture
- Office & Hospitality Solutions

The PureCraft Founders Collection

We specialise in customised furniture designed to suit your space, style and needs, while also offering a collection of core PureCraft designs that have been tried, tested and refined. Available as made-to-order pieces, including dining tables, coffee tables, outdoor dining sets, benches and couch-side tables, each design is crafted with the same attention to detail, quality materials and durable steel framing that PureCraft is known for, providing a simpler way to choose a design you already love.



PureCraft Cederberg Sofa Table

Made with North American Tulip Wood, chosen for its smooth finish, lighter tone and refined natural grain. Paired with a matt black steel frame for a sleek, functional couch-side design.

- 600 × 400 × 32 mm North American Tulipwood
- Rubio Monocoat Pure 5%
- Matt Black Powder-Coated Steel Frame
- Founders Launch Price: R1,360
- Retail Price: R1,700

PureCraft Karoo Gathering Dining Table

- From 1600 × 900 mm to 3200 × 1000 mm
- 32 mm to 70 mm solid hardwood tops
- 6 to 12 seater configurations
- Custom steel bases and architectural leg designs
- Rubio Monocoat Oil Plus 2C finish
- Available in White Mahogany, Kiaat, Red Ironbark, African Rosewood, Afromosia and Rose Gum
- Founders Launch Price: From R18 000
- Retail Price: Quotation Based



A bespoke live-edge or straight-edge hardwood dining table designed as the centrepiece of luxury homes, hospitality venues and executive spaces.



PureCraft Constantia Bistro Table

A compact dining table offering natural warmth and durability in a smaller footprint. Ideal for apartments, breakfast corners and intimate dining spaces.



- 1000 × 1000 × 32 mm White Mahogany
- Rubio Monocoat Pure 5%
- Architectural Curved Steel Frame
- Matt Black Powder-Coated Finish
- Founders Launch Price: R7,995
- Retail Price: R9,995

PureCraft Kloof Coffee Table

- 1200 × 600 × 32 mm White Mahogany
- Rubio Monocoat Pure 5%
- Hammered Grey Powder-Coated Steel Frame
- Founders Launch Price: R6,795
- Retail Price: R8,495



Our coffee tables are made with a rich mahogany wood top, bringing warmth, depth and natural grain character to the living space. Finished with a durable matt black steel frame for strength and a clean modern contrast.

PureCraft Berg Coffee Table

- 1200 × 600 × 32 mm White Mahogany
- Rubio Monocoat Pure 5%
- Architectural Curved Steel Arches
- Matt Black Powder-Coated Frame
- Founders Launch Price: R7,995
- Retail Price: R9,995



PureCraft Savanna Outdoor Dining

The Savanna Outdoor Collection brings natural texture, warmth, and character to any outdoor setting. The range is finished for exterior use and built with PureCraft's signature strength and simplicity.



- 1700 × 900 × 32 mm Red Ironbark Hardwood Table
- Two Matching 1700 × 450 × 20 mm Red Ironbark Hardwood Benches
- Exterior-Grade Protective Finish
- Designed for Long-Term Outdoor Durability
- Built for South African Outdoor Living
- Founders Launch Price: R20,000
- Retail Price: R25,000

PureCraft Savanna Outdoor Table

- 1700 × 900 × 32 mm Red Ironbark Hardwood
- Exterior-Grade Protective Finish
- Heavy-Duty Outdoor Construction
- Founders Launch Price: R11,200
- Retail Price: R14,000



PureCraft Savanna Outdoor Bench

- 1700 × 450 × 20 mm Red Ironbark Hardwood
- Matching Savanna Collection Design
- Exterior-Grade Protective Finish
- Founders Launch Price: R5,500
- Retail Price: R6,875



PureCraft Franschoek Outdoor Bench

Crafted from premium Red Ironbark wood for strength, durability and natural outdoor character. Finished with a Rubio Monocoat outdoor protection system for a sturdy, long-lasting piece.

- Premium Red Ironbark Hardwood
- Frame: 50 mm Square Steel Tubing
- Frame Finish: Matt Black Powder-Coated
- Designed to Match the Franschoek Outdoor Table

Founders Launch Price: R4,900

Retail Price: R6,125



PureCraft Franschoek Outdoor Dining Table



1600 × 900 × 32 mm

- Premium Red Ironbark Hardwood
- Finish: Rubio Monocoat DuroGrit Outdoor Protection System
- Frame: 50 mm Square Steel Tubing
- Frame Finish: Matt Black Powder-Coated
- Heavy-Duty Outdoor-Grade Design
- Founders Launch Price: R11,200
- Retail Price: R14,000



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FOUNDERS COLLECTION OFFER SAVE 20% ON THE FIRST 10 ORDERS

To celebrate the launch of PureCraft Living, the first ten customers will secure exclusive Founders Collection pricing across the entire range.

Once the first ten orders have been secured, all products will return to standard retail pricing.

www.purecraftliving.co.za